

INSTITUTE

Institute of Foreign Trade and Management (IFTM) was established in the year 1998 under the aegis of the Hindu Educational Society, Moradabad (registered under the Societies Registration Act 1860). The activities of IFTM were promoted by a group of public spirited entrepreneurs guided by the great visionary and educationist Late Shri Onkar Saran Kothiwal, the past Chairman of the Board of Governors of the Institute, who dedicated his life for the cause of the basic education amongst the poor and women as well as for the promotion of professional education and research, in the region.

Subsequently, the Institute, under the able stewardship of the great creative thinker and untiring activist Dr. R. M. Dubey, the Managing Director of the Institute, and with the administrative support and patronage from Mr. Rajiv Kothiwal, the Chairman of the Board of Governors of the Institute, has now grown into one of the most sought after institutions in the country that has resulted from the unwavering commitments of the Society and the mandate it has given itself in terms of those commitments.

A number of colleges/ Departments have been established by the Society — College of Pharmacy, comprising three departments: Pharmaceutical Chemistry, Pharmacognosy, and Pharmaceutics; Department of Computer Applications; Department of Management Studies; and College of Engineering and Technology, comprising five departments: Biotechnology, Mechanical Engineering, Computer Science and Engineering, Information Technology, and Electronics and Communication Engineering, each supported by the Department of Humanities and Applied Sciences. The respective Departments of the Colleges of the Institute have separate spacious buildings of their own. The undergraduate course in Engineering and the post-graduate courses in Pharmacy, Management Studies, and Computer Applications are affiliated to Uttar Pradesh Technical University; the five courses have been accredited by NBA-AICTE.

The lush green campus of the Institute is spread over 50 acres of land, with sprawling lawns and playgrounds, and is aesthetically planned and designed with excellent facilities to develop a congenial environment for the students pursuing their studies, away from the daily hustle and bustle of city life. The campus provides all the modern amenities to the students and staff that include separate hostels for boys and girls, staff quarters, guesthouse, 24-hour electric power and water supply, Internet connectivity, bank, post and telegraph office, a medical dispensary, a meditation centre (Onkar Dham), and a fleet of buses for the day scholars as well as for the teaching and non-teaching staff of the Institute residing outside the campus.

MISSION

TO PROVIDE KNOWLEDGE-BASED EDUCATION TO OUR STUDENTS, RELEVANT TO THE NEED OF THE SOCIETY AND THE NATION, BY INCULCATING IN THEM THE INDIAN VALUES AND ETHOS

VISION

TO BECOME AN INTERNATIONALLY ACKNOWLEDGED INSTITUTION TO GENERATE GLOBALLY COMPETITIVE HUMAN RESOURCE WITH ETHICAL SENSE, CAPABLE OF MEETING THE CHALLENGES OF THE ADVANCING SOCIETY

GOAL

TO DEVELOP COMPETENT, SELF-RELIANT AND TECHNO-SAVVY PROFESSIONALS WITH ADVANCED ENTREPRENEURIAL SKILLS THROUGH KNOWLEDGE BASED LEARNING PROCESSES, AND TO IMBIBE IN THEM A PASSION FOR TEAM WORK AND A YEARNING FOR PERFECTION

QUALITY POLICY

TO PROVIDE THE QUALITY EDUCATION IN THE VARIOUS FIELDS OF ENGINEERING, SCIENCE, TECHNOLOGY, MANAGEMENT, COMPUTER APPLICATION AND PHARMACY BY IMPARTING THEORETICAL AND PRACTICAL KNOWLEDGE TO STUDENTS AND TO ENABLE THEM TO COMPETE AND EXCEL IN THEIR RESPECTIVE FIELDS IN NATIONAL AS WELL AS INTERNATIONAL SETTINGS

CHAIRMAN'S MESSAGE

The emergence of New India has created a palpable need for a large number of professionally trained young men and women having expertise in all fields, with the hallmark of adaptability, quality consciousness, discipline and commitment, to boost the country's economic growth.

Keeping the above need in mind, the Institute of Foreign Trade and Management was established in the year 1998 as a centre of quality education, offering undergraduate and postgraduate courses in the field of Management, Pharmacy, Computer Applications, and Engineering & Technology at the College of Engineering & Technology. The Institute is affiliated to Uttar Pradesh Technical University, Lucknow and is approved by All India Council for Technical Education (AICTE), New Delhi. A number of courses of the Institute have also been accredited by AICTE in the mean time. In this short span, the Institute has emerged as a pioneer in the field of professional education and research, with the sole objective of developing quality executives, engineers, scientists, and researchers. In addition to the courses mentioned, the Institute is having an ambitious plan to establish a Medical College in the campus in the near future.

I am proud of what we have achieved within a short time. I look at the future with optimism and confidence. I urge you to visit the campus, if possible, and witness for yourself how this institute is an institution with a difference. I am sure that the time you spend here will not only be rewarding but memorable for you. I welcome you to join and experience the uniqueness of IFTM.

Rajiv Kothiwal

MANAGING DIRECTOR'S MESSAGE

All good institutions have people with ideas, thoughts and creativity behind them. The institutions, which stand out from amongst the best, are established by people who have, in addition to the above, a vision. Institute of Foreign Trade and Management (IFTM) is one such Institution where the endeavor of its founder, Late Shri Onkar Saran Kothiwal, and all people actively involved, is to make it one of the best in the country. IFTM is one of those few institutions which have carved out a niche for themselves among the most progressive institutions in the country.

The Institute has an excellent core faculty, coupled with high-profile visiting faculty from the premier institutes/universities of the country and from the corporate world. At IFTM, everyone's mission is to develop the all-round personality of the students by making them not only excellent professionals but also good persons of strong character and moral integrity with the understanding and regard for human values and pride in their heritage and culture, and a yearning for perfection.

At IFTM, students and faculty experience an open-ended and free-flowing academic and professional environment of intellectual enquiry, technological studies, extra-curricular activities and self-development. All of us, the founders, the mentors, the faculty members and well wishers of IFTM are enthused with the zeal to open all avenues to suit the needs, requirements and ambitions of every student entering the portals of this Institute.

It is my great pleasure and honour to invite you to join the IFTM family for a memorable journey of quality education, training and learning that will open for you excellent career prospects in emerging areas of Management, Pharmacy, Computer Applications, and Engineering and Technology.

R. M.Dubey

BOARD OF GOVERNORS

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Mr. Rajiv Kothiwal

Members

Sri Shankar Saran Kothiwal

Member, Hindu Educational Society
Moradabad

Sri Amit Kothiwal

Member, Hindu Educational Society
Moradabad

Sri Deepak Kothiwal

Member, Hindu Educational Society
Moradabad

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Ex-Principal, Gokul Das Girls College
Moradabad

Sri Sunil Kothiwal

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Smt. Manju Kothiwal

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Moradabad

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Professor, Department of Electronics and
Computer Engineering, IIT-Roorkee
Roorkee

Dr. R. C. S Mehta, Member

(Retd.) Professor and Head
D/o Production Engineering
GB Pant University, Pantnagar

Regional Officer, AICTE, Member

Govt. Poly technique Campus
Vikas Nagar, Zoo Road, Kanpur
(Ex-Officio)

Director of Technical Education

Member
Kanpur
(Ex-Officio)

Member-Secretary

Dr. R .M. Dubey, Managing Director, IFTM

ADVISORY BOARD

Dr. Lalit Kumar

Director, Microwave
Tube Research and Development Centre
Bangalore (DRDO)

Professor MR Warsi

Department of Computer Engineering
AMU, Aligarh

Professor AR Tripathi

Faculty of Management Studies BHU, Varanasi

Professor BK Sarkar

ISRO Chair Professor
IIT, Kharagpur

Professor Uttam Patti

Professor, Centre of Biotechnology
JNU, New Delhi

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Technology Director, Research
Centre, Imarat,
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Professor, Faculty of Education and Chief
Proctor, BHU, Varanasi

Dr. SN Joshi

Emeritus Scientist and Ex-Scientist-G, Central
Electronics Engineering research Institute,
Pilani (CSIR)

Prof. A K Sarje

Professor, Department of Electronics and
Computer Engineering, IIT-Roorkee

Prof. AK Tripathi

Head, Department of Biotechnology
DD University, Gorakhpur

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Vice-President Kajaria Ceemics Ltd.,
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Director, International Centre for Radio
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(Formerly Deputy Director, Space Application
Centre ISRO, Ahmedabad)

Professor MK Ghosh

Mechanical Engineering Department, BHU
(Formerly Professor, IIT-Kharagpur)

Professor DP Singh

Ex-Vice-Chancellor,
Lucknow University

Dr. SK Singh

Professor Faculty of Management Studies
BHU, Varanasi

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Ex-Vice-Chancellor, West Bengal Technical
University

Professor SK Lahiri

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IIT Khargapur

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Coordinator, Centre of Advanced Study
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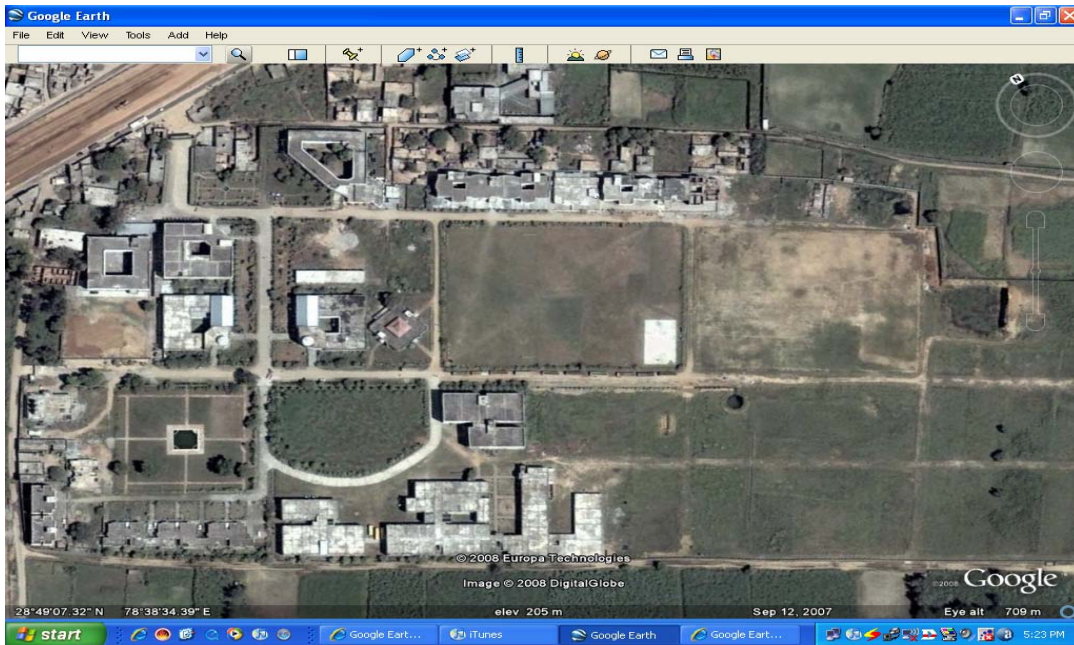
Dr. Alok Kumar Mishra

Sr. President
V H B Life Sciences, Mumbai

Mr. Ramesh Singh

Vice President (HR)
TEVA API India Ltd. Gajraula, J. P Nagar

CAMPUS AND ITS LOCATION



Satellite view of IFTM Campus

The Institute residential campus is situated at Lodhipur in Moradabad, Uttar Pradesh, internationally known as the Brass City of India. The campus is at a distance of 12 km from Moradabad Railway Station on Lucknow-Delhi National Highway-24. At a distance of around 140 km from Delhi, the city of Moradabad is well connected to Varanasi, Allahabad, Kolkata, Delhi, Amritsar, Mumbai and many other major cities of the country, besides Delhi, by direct Railway services and road. The nearest Domestic and International Airports are at Delhi, which are easily reachable by railway/road from Moradabad.

COURSES

Course	Duration (in Years)	Intake
Department of Pharmaceutical Chemistry		
B.Pharm	4	60
M.Pharm (Pharmaceutical Chemistry)	2	18
Department of Pharmacognosy		
M.Pharm (Pharmacognosy)	2	10
Department of Pharmaceutics		
M.Pharm (Pharmaceutics)	2	10

ADMISSION

Counselling

For MBA, MCA, M. Pharm, B. Pharm courses, admissions are through a common entrance test conducted by Uttar Pradesh State Entrance Examination (UP-SEE), followed by counselling, conducted by Uttar Pradesh Technical University (UPTU), Lucknow.

Management Seats

15% seats are filled up at the institute level against the management quota.

Lateral entry

The Uttar Pradesh State Entrance Examination implements the direct admission to 2nd year in B.Pharm for diploma holders with minimum 60% marks in aggregate.

Vacant seats

The vacant seats in all the courses are directly filled up by the management as per the directives of the State Government of Uttar Pradesh.

NRI Seats

The NRI seats are filled up as per the directives of the State Government of Uttar Pradesh and concerned Entrance Test conducting agency.

Scholarship

GATE qualified students are eligible for the award of scholarship as per AICTE norms.

Other relevant information

Notwithstanding the above, further information on admission may be seen, for the sake of completeness, in the Website of Uttar Pradesh Technical University, Lucknow (www.uptu.ac.in) on www.upsee.ac.in

Fees

Annual Fee	As per the directives of Government of Uttar Pradesh
Exams or Enrolment etc	As per the directives of Uttar Pradesh Technical University, Lucknow
Registration/Hostel/Bus Charges	As per the directives of the Institute
Alumni Life Membership (One-Time Payment)	To be adjusted out of the security money as per the Uttar Pradesh Technical University, Lucknow and the Institute norms

COLLEGE OF PHARMACY



College of Pharmacy

The College of Pharmacy, established in 1999, aims to inspire intellectual passion, curiosity and an enterprising spirit to install self-directed learning and adaptability to rapidly changing global economy. It is well equipped with the latest equipments and boasts of highly qualified and dedicated staff. The College has established a dignified national image in a short span of time due to the high academic standard and strict discipline it maintains. It offers courses to 300 students every year from all over the country leading to the undergraduate (B. Pharm) and the postgraduate (M. Pharm) degrees in Pharmacy. Both B. Pharm and M. Pharm Courses of various specializations are approved by AICTE. The sanctioned intake of the undergraduate and postgraduate courses is: B.Pharm-60, M.Pharm (Pharmaceutical Chemistry)-18, M.Pharm (Pharmacognosy)-10, and M. Pharm (Pharmaceutics)-10. The courses are affiliated to Uttar Pradesh Technical University, Lucknow. The B. Pharm course is also approved by the Pharmacy Council of India, New Delhi (PCI). The B. Pharm course is accredited by the National Board of Accreditation, AICTE, New Delhi.

LABORATORIES



DEPARTMENT OF PHARMACEUTICAL CHEMISTRY

The Department is fully equipped with up-to-date laboratories as per Uttar Pradesh Technical University and AICTE norms.

Some of the sophisticated equipments that the department possess are: HPLC (Shimadzu), IR (Shimadzu), UV-Visible spectrophotometer, Auto titrator, Rota Evaporator etc. The Department has recently started to construct the Silicon Graphics Interface for research in the field of Computational Biology and Computer Aided Drug Design. The following laboratories are attached to this Department:

- Pharmaceutical Chemistry Lab-I
- Pharmaceutical Chemistry Lab-II
- Pharmaceutical Analysis and Bio-Chemistry
- Central Instrumentation Facilities
- Pharmaceutical Chemistry Lab for the M. Pharm programme
- Research and Dissertation Lab for the M. Pharm programme

DEPARTMENT OF PHARMACEUTICS

The Department is provided with modern instrumentation, like 6-cup USP model Dissolution Apparatus, Tablet machine, Stability chamber, Emulsifier, Laminar-Flow System, BOD incubator, Aseptic Room, High speed cooling centrifuge, Homogeniser etc.

The following Laboratories are attached to this Department:

- Pharmaceutics Lab I (Unit Operation and Pharm. Tech.)
- Pharmaceutics Lab II (Physical Pharmacy)

- Pharmaceutics Lab III (Industrial Pharmacy)
- Pharmaceutics Lab IV (Micro-Biology & Bio-Pharmaceutics)
- Pharmaceutics Lab for the M. Pharm programme
- Research and Dissertation Lab for the M. Pharm programme

DEPARTMENT OF PHARMACOGNOSY

The Department has instruments such as High Resolution Microscope with Photo Documentation Facility, Microtome (manual, automatic, vibratome), Furnace and Advanced Chromatographic Technique, Rotary Evaporator, HPTLC, High-Speed Centrifuge (16000 rpm) etc. Besides, HPLC (Shimadzu), IR (Shimadzu), and UV-Visible spectrophotometer are also available as Central Instrumentation facilities. The following Laboratories are attached to this Department:

- Pharmacognosy Lab I
- Pharmacognosy Lab II for the M. Pharm programme
- Microscopy Section for the M. Pharm programme
- Research Lab/Dissertation Lab for the M. Pharm programme

DEPARTMENT OF PHARMACOLOGY

The Department is equipped with histology facility, plethysmometer, analgesia meter, convulsion meter, PCR, Gel Documentation, Carbon Dioxide incubator, Multi-channel Physiograph etc. Also, the Department possesses an excellent Animal House facility approved by CPCSEA (approval No.: 837/ac/04), Ministry of Environment and Forests, Government of India.

The following Laboratories are attached to this Department:

- Pharm Biology Lab
- Pharmacology Lab
- Human Anatomy Physiology and Pathophysiology Lab
- Pharmacology Lab for the M. Pharm programme (Proposed)
- Research and Dissertation Lab for the M. Pharm programme(Proposed)

COMPUTER CENTER

The College of Pharmacy is provided with computer facilities with 24 hrs Internet through RF link. 100 P-4 computers are available for the students and the staff fulfilling the requirement for their classes, courses literature survey and research work, etc.

RESEARCH

The thrust areas are of research and Pharmacological evaluation for discovery of new therapeutically active compounds from natural sources, Drug Design, Receptor Biology, Enzyme Inhibitor Design, Peptide Synthesis and Cancer Chemotherapy.

The faculty members are encouraged to attend national and international seminars, QIP and short-term training. The faculty and students are benefited from collaborative research activities with Indian Veterinary Research Institute (IVRI) (Izatnagar, Bareilly), Central Drug Research Institute (CDRI) (Lucknow) and Department of Pharmaceutics, Institute of Technology, Banaras Hindu University and Department of Medicinal Chemistry, Institute of Medical Science, Banaras Hindu University.

The following faculty members are pursuing their research work for their Ph.D. Degrees.

1. Mr. DCP Singh from Shobhit University, Meerut
2. Mr. A. Verma from U.P. Technical University, Lucknow
3. Mr. Sushil Kumar from Shobhit University, Meerut
4. Mrs Kavita Gholot from BIT, Ranchi
5. Mr. Munesh Mani from NIMS University, Jaipur

Research Papers and Awards:

Faculty member are continuously engaged in publishing research papers in national and international journals and presenting papers at national and international conferences. 40 research paper in International and National journals and 25 research abstracts in different proceedings of conferences have already been published.

Professor P. Chattopadhyay won the award for best poster presentation in National Seminar sponsored by All India Pharmacy Teachers Association at IPER Wardha on 28th January 2006.

Professor P. Chattopadhyay award second best oral presentation in Indian Pharmaceutical Association Conference at New Delhi, April, 2009.

Corporate Relations and TRAINING & PLACEMENT CELL

Since inception, the Institute has remained focused on developing Human Resources of the highest quality, capable of holding their rightful place in today's intensely competitive world. Hence, the Cell has been created and is now under the stewardship of the Director (Corporate Relations) of the Institute. In particular, the Cell provides assistance and guidance to students in their practical training and suitable employment in leading companies/organisations through campus and off-campus interviews. The various services provided by the Cell help students in finding a career, commensurate with their respective skills and interests.

The institute strictly believes in the survival of the fittest and raises the slogan '**keep pace or get replaced**'. The Cell maintains a constant liaison with the various departments of the Institute so that the students receive quality teaching, focused on the emerging trends and technologies, by highly qualified and competent faculty. Further, the centre creates opportunities to the students and teachers of the departments for an extensive interaction with the who's who of the industries and arranges their exposure to the industrial sector, with a view to ensuring that the students receive all-round education and training so that they can adapt with ease to any environment within the country and abroad.

The Cell is aware that the students come to the Institute from varied educational and cultural backgrounds. Hence, the Cell takes special care in interacting with them and helping them develop tolerance and understanding towards each other, making them better team players.

The programmes of the Cell are designed to develop the students' analytical skills, instil inquisitiveness in them to gain new insights, and increase their appetite to explore new frontiers of their field of work. Innovation, leadership and teamwork, extensive research and a global focus, are the foundation on which our students thrive.

The institute has an excellent placement record, with a large number of our alumni/students of the final/pre-final year being picked up by leading MNCs, Indian corporations, academic institutions, and research organisations. While it would be naïve on our part to claim 100 per cent placement as yet, it is our endeavour to achieve this landmark within the next couple of years. Given the intrinsic strength and focused approach of the Cell, we are confident that we will succeed in this goal.

The Cell creates an environment in which both the recruiters and out-graduating students come together on the common platform of the Cell and get the best out of each other. Thus, the Cell arranges the visit of all corporations and organizations to evaluate our young talents, and create a synergy that will drive our Nation to greater achievements.

THE CELL

Constitution of the Committee:

For smooth functioning of the Cell the following Placement Committee of the Cell has been constituted:

- i) Director (Corporate Relations).
- ii) Additional Director (Corporate Relations).
- iii) Professor In charge (Corporate Relations)
- iv) One faculty member each from each Department of the Institute.
- v) One student representative each from the graduating batch of each Department of the Institute.

Responsibility:

The responsibilities of the Corporate Relation Cell are:

- i) Imparting soft skills training, to include personality development (PD), communication skills, group discussions, IQ development and interview techniques to all eligible students
- ii) Preparing 'Placement Brochures' for each graduating batch and despatching them to corporate houses
- iii) Interacting with the corporate houses for the placement of graduating students and Summer Industrial Training of all effected students
- iv) Maintaining a constant liaison with the concerned HR personnel of the corporations visiting the campus and with other institutes in the region for 'off-campus' placements
- v) Keeping all effected students abreast with the latest placement related information
- vi) Regular counselling of students
- vii) Ensuring all necessary arrangements for placement interviews including the readiness of seminar halls and interview rooms, the accommodation, transport and hospitality for company representatives, the office and clerical assistance (computer, photocopier, stationery, etc.) Sending a letter of thanks to all corporations visiting the campus for placement immediately on the completion of the placement interviews
- viii) Sending a letter of thanks to all corporations visiting the campus for placement immediately on the completion of the placement interviews
- ix) Maintaining a record of all students placed in various corporations.

PLACEMENT RULES AND GUIDELINES

- Each student will be allowed a maximum of two offers, until all eligible students are placed.
- Once a student has received two offers, he/she will have to give up one of the offers within 24 hours of receipt of the second offer in writing.
- The company whose offer has been rejected will be informed of the same by the concerned student and the Placement Committee. The company will be requested to make a fresh offer to one of the other students short listed/put in place.

Our Recruiters

Infosys	BirlaSoft	TCS	Polaris
Religare Securities	Sansera Engineering	Mahendra & Mehndra Ltd.	Biotech Park Lucknow
A.C Brother Lakhani	Ganesh Polytex Ltd	Indian Institute of Job & Training	Pasupaty Acrylon Ltd
ACME Tele Power	HariHar Biotech	Jenrich, Karvey	Raunaq Automotive
Amcure Pharmaceutical	HCL Infosystem	Securities Ltd	Reliance Money
Birla Power Solns. Ltd	Hunter Electronic	Kortek Electronics	VHB Lifesciences
4C Plus	ICICI	Kotak Securities	Sanik Enterprises
Convergys	IDBI	L&T Infotech	Sarvesh Chemical
Daksh Enterprises	India Infoline	Marina, Dubai	SNS Solutions
Galaxy Overseas	India Mart	Nagar Communication	U.S Foods & Oxygen
Videocon	Win Medicare	Yes Bank	Valle Soft
Satyam India Ltd	Airvana Networks	Computer Sciences Corp.	Coca Cola Pvt. Ltd

Contacts

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College

College of Pharmacy

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Admission Cell

Mr. K P Singh

In-charge Admission Cell

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