

# INSTITUTE

Institute of Foreign Trade and Management (IFTM) was established in the year 1998 under the aegis of the Hindu Educational Society, Moradabad (registered under the Societies Registration Act 1860). The activities of IFTM were promoted by a group of public spirited entrepreneurs guided by the great visionary and educationist Late Shri Onkar Saran Kothiwal, the past Chairman of the Board of Governors of the Institute, who dedicated his life for the cause of the basic education amongst the poor and women as well as for the promotion of professional education and research, in the region.

Subsequently, the Institute, under the able stewardship of the great creative thinker and untiring activist Dr. R. M. Dubey, the Managing Director of the Institute, and with the administrative support and patronage from Mr. Rajiv Kothiwal, the Chairman of the Board of Governors of the Institute, has now grown into one of the most sought after institutions in the country that has resulted from the unwavering commitments of the Society and the mandate it has given itself in terms of those commitments.

A number of colleges/ Departments have been established by the Society — College of Pharmacy, comprising three departments: Pharmaceutical Chemistry, Pharmacognosy, and Pharmaceutics; Department of Computer Applications; Department of Management Studies; and College of Engineering and Technology, comprising five departments: Biotechnology, Mechanical Engineering, Computer Science and Engineering, Information Technology, and Electronics and Communication Engineering, each supported by the Department of Humanities and Applied Sciences. The respective Departments of the Colleges of the Institute have separate spacious buildings of their own. The undergraduate course in Engineering and the post-graduate courses in Pharmacy, Management Studies, and Computer Applications are affiliated to Uttar Pradesh Technical University; the five courses have been accredited by NBA-AICTE.

The lush green campus of the Institute is spread over 50 acres of land, with sprawling lawns and playgrounds, and is aesthetically planned and designed with excellent facilities to develop a congenial environment for the students pursuing their studies, away from the daily hustle and bustle of city life. The campus provides all the modern amenities to the students and staff that include separate hostels for boys and girls, staff quarters, guesthouse, 24-hour electric power and water supply, Internet connectivity, bank, post and telegraph office, a medical dispensary, a meditation centre (Onkar Dham), and a fleet of buses for the day scholars as well as for the teaching and non-teaching staff of the Institute residing outside the campus.

## **MISSION**

**TO PROVIDE KNOWLEDGE-BASED EDUCATION TO OUR STUDENTS, RELEVANT TO THE NEED OF THE SOCIETY AND THE NATION, BY INCULCATING IN THEM THE INDIAN VALUES AND ETHOS**

## **VISION**

**TO BECOME AN INTERNATIONALLY ACKNOWLEDGED INSTITUTION TO GENERATE GLOBALLY COMPETITIVE HUMAN RESOURCE WITH ETHICAL SENSE, CAPABLE OF MEETING THE CHALLENGES OF THE ADVANCING SOCIETY**

## **GOAL**

**TO DEVELOP COMPETENT, SELF-RELIANT AND TECHNO-SAVVY PROFESSIONALS WITH ADVANCED ENTREPRENEURIAL SKILLS THROUGH KNOWLEDGE BASED LEARNING PROCESSES, AND TO IMBIBE IN THEM A PASSION FOR TEAM WORK AND A YEARNING FOR PERFECTION**

## **QUALITY POLICY**

**TO PROVIDE THE QUALITY EDUCATION IN THE VARIOUS FIELDS OF ENGINEERING, SCIENCE, TECHNOLOGY, MANAGEMENT, COMPUTER APPLICATION AND PHARMACY BY IMPARTING THEORETICAL AND PRACTICAL KNOWLEDGE TO STUDENTS AND TO ENABLE THEM TO COMPETE AND EXCEL IN THEIR RESPECTIVE FIELDS IN NATIONAL AS WELL AS INTERNATIONAL SETTINGS**

## CHAIRMAN'S MESSAGE

The emergence of New India has created a palpable need for a large number of professionally trained young men and women having expertise in all fields, with the hallmark of adaptability, quality consciousness, discipline and commitment, to boost the country's economic growth.

Keeping the above need in mind, the Institute of Foreign Trade and Management was established in the year 1998 as a centre of quality education, offering undergraduate and postgraduate courses in the field of Management, Pharmacy, Computer Applications, and Engineering & Technology at the College of Engineering & Technology. The Institute is affiliated to Uttar Pradesh Technical University, Lucknow and is approved by All India Council for Technical Education (AICTE), New Delhi. A number of courses of the Institute have also been accredited by AICTE in the mean time. In this short span, the Institute has emerged as a pioneer in the field of professional education and research, with the sole objective of developing quality executives, engineers, scientists, and researchers. In addition to the courses mentioned, the Institute is having an ambitious plan to establish a Medical College in the campus in the near future.

I am proud of what we have achieved within a short time. I look at the future with optimism and confidence. I urge you to visit the campus, if possible, and witness for yourself how this institute is an institution with a difference. I am sure that the time you spend here will not only be rewarding but memorable for you. I welcome you to join and experience the uniqueness of IFTM.

Rajiv Kothiwal

## MANAGING DIRECTOR'S MESSAGE

All good institutions have people with ideas, thoughts and creativity behind them. The institutions, which stand out from amongst the best, are established by people who have, in addition to the above, a vision. Institute of Foreign Trade and Management (IFTM) is one such Institution where the endeavor of its founder, Late Shri Onkar Saran Kothiwala, and all people actively involved, is to make it one of the best in the country. IFTM is one of those few institutions which have carved out a niche for themselves among the most progressive institutions in the country.

The Institute has an excellent core faculty, coupled with high-profile visiting faculty from the premier institutes/universities of the country and from the corporate world. At IFTM, everyone's mission is to develop the all-round personality of the students by making them not only excellent professionals but also good persons of strong character and moral integrity with the understanding and regard for human values and pride in their heritage and culture, and a yearning for perfection.

At IFTM, students and faculty experience an open-ended and free-flowing academic and professional environment of intellectual enquiry, technological studies, extra-curricular activities and self-development. All of us, the founders, the mentors, the faculty members and well wishers of IFTM are enthused with the zeal to open all avenues to suit the needs, requirements and ambitions of every student entering the portals of this Institute.

It is my great pleasure and honour to invite you to join the IFTM family for a memorable journey of quality education, training and learning that will open for you excellent career prospects in emerging areas of Management, Pharmacy, Computer Applications, and Engineering and Technology.

R. M. Dubey

# BOARD OF GOVERNORS

## Chairman

**Mr. Rajiv Kothiwal**

## Members

### **Sri Shankar Saran Kothiwal**

Member, Hindu Educational Society  
Moradabad

### **Sri Amit Kothiwal**

Member, Hindu Educational Society  
Moradabad

### **Sri Deepak Kothiwal**

Member, Hindu Educational Society  
Moradabad

### **Dr. (Ms) Shama Agrawal, Member**

Ex-Principal, Gokul Das Girls College  
Moradabad

### **Sri Sunil Kothiwal**

Member, Hindu Educational Society  
Moradabad

### **Smt. Manju Kothiwal**

Member, Hindu Educational Society  
Moradabad

### **Dr. A.K. Sarje, Member**

Professor, Department of Electronics and  
Computer Engineering, IIT-Roorkee  
Roorkee

### **Dr. R. C. S Mehta, Member**

(Retd.) Professor and Head  
D/o Production Engineering  
GB Pant University, Pantnagar

### **Regional Officer, AICTE, Member**

Govt. Poly technique Campus  
Vikas Nagar, Zoo Road, Kanpur  
(Ex-Officio)

### **Director of Technical Education**

Member  
Kanpur  
(Ex-Officio)

## Member-Secretary

**Dr. R .M. Dubey, Managing Director, IFTM**

# ADVISORY BOARD

## **Dr. Lalit Kumar**

Director, Microwave  
Tube Research and Development Centre  
Bangalore (DRDO)

## **Professor MR Warsi**

Department of Computer Engineering  
AMU, Aligarh

## **Professor AR Tripathi**

Faculty of Management Studies BHU, Varanasi

## **Professor BK Sarkar**

ISRO Chair Professor  
IIT, Kharagpur

## **Professor Uttam Patti**

Professor, Centre of Biotechnology  
JNU, New Delhi

## **Dr. R. Das**

Technology Director, Research  
Centre, Imarat,  
Hyderabad (DRDO)

## **Dr. HCS Rathore**

Professor, Faculty of Education and Chief  
Proctor, BHU, Varanasi

## **Dr. SN Joshi**

Emeritus Scientist and Ex-Scientist-G, Central  
Electronics Engineering research Institute,  
Pilani (CSIR)

## **Prof. A K Sarje**

Professor, Department of Electronics and  
Computer Engineering, IIT-Roorkee

## **Prof. AK Tripathi**

Head, Department of Biotechnology  
DD University, Gorakhpur

## **Dr. Rajveer Chaudhary**

Vice-President Kajaria Ceemics Ltd.,  
Rajasthan

## **Professor OPN Calla**

Director, International Centre for Radio  
Science, Jodhpur  
(Formerly Deputy Director, Space Application  
Centre ISRO, Ahmedabad)

## **Professor MK Ghosh**

Mechanical Engineering Department, BHU  
(Formerly Professor, IIT-Kharagpur)

## **Professor DP Singh**

Ex-Vice-Chancellor,  
Lucknow University

## **Dr. SK Singh**

Professor Faculty of Management Studies  
BHU, Varanasi

## **Professor M. Bhattacharyya**

Ex-Vice-Chancellor, West Bengal Technical  
University

## **Professor SK Lahiri**

Ex-Deputy Director  
IIT Kharagpur

## **Dr. Professor PK Basu**

Coordinator, Centre of Advanced Study  
Institute of Radiophysics and Electronics  
University of Calcutta

## **Prof. G. C. Agarwal**

Ex. Pro Vice Chancellor  
University of Allahabad, Allahabad

## **Professor RC Sharma**

Ex-Vice-Chancellor, Mahatma Gandhi  
Kashi Vidyapeeth, Varanasi

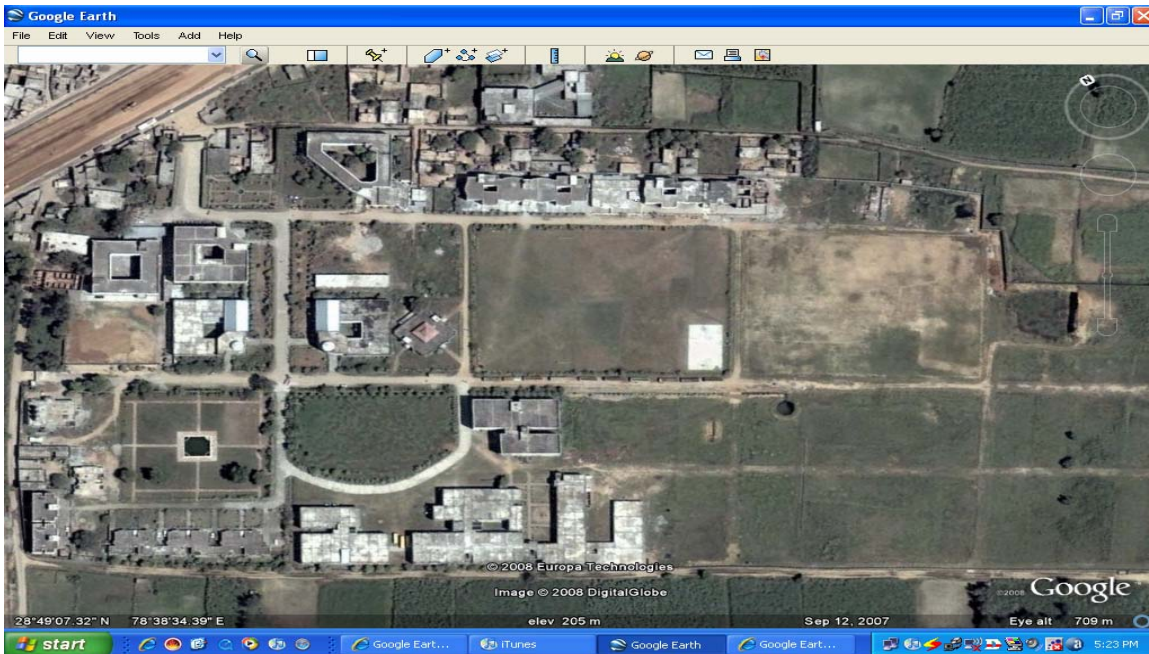
## **Dr. Alok Kumar Mishra**

Sr. President  
V H B Life Sciences, Mumbai

## **Mr. Ramesh Singh**

Vice President (HR)  
TEVA API India Ltd. Gajraula, J. P Nagar

# CAMPUS AND ITS LOCATION



## A satellite view of IFTM Campus

The Institute residential campus is situated at Lodhipur in Moradabad, Uttar Pradesh, internationally known as the Brass City of India. The campus is at a distance of 12 km from Moradabad Railway Station on Lucknow-Delhi National Highway-24. At a distance of around 140 km from Delhi, the city of Moradabad is well connected to Varanasi, Allahabad, Kolkata, Delhi, Amritsar, Mumbai and many other major cities of the country, besides Delhi, by direct Railway services and road. The nearest Domestic and International Airports are at Delhi, which are easily reachable by railway/road from Moradabad.

## ADMISSION

### Counselling

For MBA, MCA, M. Pharm, B. Pharm courses, admissions are through a common entrance test conducted by Uttar Pradesh State Entrance Examination (UP-SEE), followed by counselling, conducted by Uttar Pradesh Technical University (UPTU), Lucknow.

### Management Seats

15% seats are filled up at the institute level against the management quota.

### Lateral entry

The Uttar Pradesh State Entrance Examination implements the direct admission to 2nd year in B.Pharm for diploma holders with minimum 60% marks in aggregate.

### **Vacant seats**

The vacant seats in all the courses are directly filled up by the management as per the directives of the State Government of Uttar Pradesh.

### **NRI Seats**

The NRI seats are filled up as per the directives of the State Government of Uttar Pradesh and concerned Entrance Test conducting agency.

### **Scholarship**

GATE qualified students are eligible for the award of scholarship as per AICTE norms.

### **Other relevant information**

Notwithstanding the above, further information on admission may be seen, for the sake of completeness, in the Website of Uttar Pradesh Technical University, Lucknow ([www.uptu.ac.in](http://www.uptu.ac.in)) on [www.upsee.ac.in](http://www.upsee.ac.in)

## **Fees**

Annual Fee	As per the directives of Government of Uttar Pradesh
Exams or Enrolment etc	As per the directives of Uttar Pradesh Technical University, Lucknow
Registration/Hostel/Bus Charges	As per the directives of the Institute
Alumni Life Membership (One-Time Payment)	To be adjusted out of the security money as per the Uttar Pradesh Technical University, Lucknow and the Institute norms

## DEPARTMENT OF MANAGEMENT STUDIES



**Department of Management Studies**

This Department was established in the year 1998 and had been offering the Master of Business Administration (MBA) programme of Rohilkhand University, Bareilly, until 2000 when the Department came under the purview and affiliation of the Uttar Pradesh Technical University, Lucknow. It has now become one of the most reputed centres of education in the field of management studies. The Department has a well-developed infrastructure including a modern computer laboratory, networked to a central server and Internet facility at 2 Mbps. The Department has established an effective industry-institution interaction and executes projects of practical relevance. It organizes workshops and seminars on a regular basis.

## LABORATORIES



The Department emphasizes on exposing practical problems to students, and as such takes special care to provide the state-of-the-art computing facilities to students in a well-equipped, air-conditioned Computer Lab, spread over an area of 400 square meters with corporate ambience, equipped with more than 150 Net enabled machines, based on Linux, Windows XP and Windows NT Servers, configured with Software such as C, C++, Visual Studio 6.0, JDK 1.3 and SQL Server.

# INFRASTRUCTURE



## Seminar Room

1. Class Rooms
2. Tutorial Rooms
3. Laboratories
4. Seminar Hall
5. Departmental Library
6. Internet facility
7. Audio Video Aids

## **Corporate Relations and TRAINING & PLACEMENT CELL**

Since inception, the Institute has remained focused on developing Human Resources of the highest quality, capable of holding their rightful place in today's intensely competitive world. Hence, the Cell has been created and is now under the stewardship of the Director (Corporate Relations) of the Institute. In particular, the Cell provides assistance and guidance to students in their practical training and suitable employment in leading companies/organisations through campus and off-campus interviews. The various services provided by the Cell help students in finding a career, commensurate with their respective skills and interests.

The institute strictly believes in the survival of the fittest and raises the slogan '**keep pace or get replaced**'. The Cell maintains a constant liaison with the various departments of the Institute so that the students receive quality teaching, focused on the emerging trends and technologies, by highly qualified and competent faculty. Further, the centre creates opportunities to the students and teachers of the departments for an extensive interaction with the who's who of the industries and arranges their exposure to the industrial sector, with a view to ensuring that the students receive all-round education and training so that they can adapt with ease to any environment within the country and abroad.

The Cell is aware that the students come to the Institute from varied educational and cultural backgrounds. Hence, the Cell takes special care in interacting with them and helping them develop tolerance and understanding towards each other, making them better team players.

The programmes of the Cell are designed to develop the students' analytical skills, instil inquisitiveness in them to gain new insights, and increase their appetite to explore new frontiers of their field of work. Innovation, leadership and teamwork, extensive research and a global focus, are the foundation on which our students thrive.

The institute has an excellent placement record, with a large number of our alumni/students of the final/pre-final year being picked up by leading MNCs, Indian corporations, academic institutions, and research organisations. While it would be naïve on our part to claim 100 per cent placement as yet, it is our endeavour to achieve this landmark within the next couple of years. Given the intrinsic strength and focused approach of the Cell, we are confident that we will succeed in this goal.

The Cell creates an environment in which both the recruiters and out-graduating students come together on the common platform of the Cell and get the best out of each other. Thus, the Cell arranges the visit of all corporations and organizations to evaluate our young talents, and create a synergy that will drive our Nation to greater achievements.

## THE CELL

Constitution of the Committee:

For smooth functioning of the Cell the following Placement Committee of the Cell has been constituted:

- i) Director (Corporate Relations).
- ii) Additional Director (Corporate Relations).
- iii) Professor In charge (Corporate Relations)
- iv) One faculty member each from each Department of the Institute.
- v) One student representative each from the graduating batch of each Department of the Institute.

Responsibility:

The responsibilities of the Corporate Relation Cell are:

- i) Imparting soft skills training, to include personality development (PD), communication skills, group discussions, IQ development and interview techniques to all eligible students
- ii) Preparing 'Placement Brochures' for each graduating batch and despatching them to corporate houses
- iii) Interacting with the corporate houses for the placement of graduating students and Summer Industrial Training of all effected students
- iv) Maintaining a constant liaison with the concerned HR personnel of the corporations visiting the campus and with other institutes in the region for 'off-campus' placements
- v) Keeping all effected students abreast with the latest placement related information
- vi) Regular counselling of students
- vii) Ensuring all necessary arrangements for placement interviews including the readiness of seminar halls and interview rooms, the accommodation, transport and hospitality for company representatives, the office and clerical assistance (computer, photocopier, stationery, etc.) Sending a letter of thanks to all corporations visiting the campus for placement immediately on the completion of the placement interviews
- viii) Sending a letter of thanks to all corporations visiting the campus for placement immediately on the completion of the placement interviews
- ix) Maintaining a record of all students placed in various corporations.

## PLACEMENT RULES AND GUIDELINES

- Each student will be allowed a maximum of two offers, until all eligible students are placed.
- Once a student has received two offers, he/she will have to give up one of the offers within 24 hours of receipt of the second offer in writing.
- The company whose offer has been rejected will be informed of the same by the concerned student and the Placement Committee. The company will be requested to make a fresh offer to one of the other students short listed/put in place.

### Our Recruiters

Infosys	BirlaSoft	TCS	Polaris
Religare Securities	Sansera Engineering	Mahendra & Mehndra Ltd.	Biotech Park Lucknow
A.C Brother Lakhani	Ganesh Polytex Ltd	Indian Institute of Job & Training	Pasupaty Acrylon Ltd
ACME Tele Power	HariHar Biotech	Jenrich, Karvey	Raunaq Automotive
Amcure Pharmaceutical	HCL Infosystem	Securities Ltd	Reliance Money
Birla Power Solns. Ltd	Hunter Electronic	Kortek Electronics	VHB Lifesciences
4C Plus	ICICI	Kotak Securities	Sanik Enterprises
Convergys	IDBI	L&T Infotech	Sarvesh Chemical
Daksh Enterprises	India Infoline	Marina, Dubai	SNS Solutions
Galaxy Overseas	India Mart	Nagar Communication	U.S Foods & Oxygen
Videocon	Win Medicare	Yes Bank	Valle Soft
Satyam India Ltd	Airvana Networks	Computer Sciences Corp.	Coca Cola Pvt. Ltd

## Contact

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## Admission

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