

INSTITUTE

Institute of Foreign Trade and Management (IFTM) was established in the year 1998 under the aegis of the Hindu Educational Society, Moradabad (registered under the Societies Registration Act 1860). The activities of IFTM were promoted by a group of public spirited entrepreneurs guided by the great visionary and educationist Late Shri Onkar Saran Kothiwal, the past Chairman of the Board of Governors of the Institute, who dedicated his life for the cause of the basic education amongst the poor and women as well as for the promotion of professional education and research, in the region.

Subsequently, the Institute, under the able stewardship of the great creative thinker and untiring activist Dr. R. M. Dubey, the Managing Director of the Institute, and with the administrative support and patronage from Mr. Rajiv Kothiwal, the Chairman of the Board of Governors of the Institute, has now grown into one of the most sought after institutions in the country that has resulted from the unwavering commitments of the Society and the mandate it has given itself in terms of those commitments.

A number of colleges/ Departments have been established by the Society — College of Pharmacy, comprising three departments: Pharmaceutical Chemistry, Pharmacognosy, and Pharmaceutics; Department of Computer Applications; Department of Management Studies; and College of Engineering and Technology, comprising five departments: Biotechnology, Mechanical Engineering, Computer Science and Engineering, Information Technology, and Electronics and Communication Engineering, each supported by the Department of Humanities and Applied Sciences. The respective Departments of the Colleges of the Institute have separate spacious buildings of their own. The undergraduate course in Engineering and the post-graduate courses in Pharmacy, Management Studies, and Computer Applications are affiliated to Uttar Pradesh Technical University; the Six courses have been accredited by NBA-AICTE.

The lush green campus of the Institute is spread over 50 acres of land, with sprawling lawns and playgrounds, and is aesthetically planned and designed with excellent facilities to develop a congenial environment for the students pursuing their studies, away from the daily hustle and bustle of city life. The campus provides all the modern amenities to the students and staff that include separate hostels for boys and girls, staff quarters, guesthouse, 24-hour electric power and water supply, Internet connectivity, bank, post and telegraph office, a medical dispensary, a meditation centre (Onkar Dham), and a fleet of buses for the day scholars as well as for the teaching and non-teaching staff of the Institute residing outside the campus.

MISSION

TO PROVIDE KNOWLEDGE-BASED EDUCATION TO OUR STUDENTS, RELEVANT TO THE NEED OF THE SOCIETY AND THE NATION, BY INCULCATING IN THEM THE INDIAN VALUES AND ETHOS

VISION

TO BECOME AN INTERNATIONALLY ACKNOWLEDGED INSTITUTION TO GENERATE GLOBALLY COMPETITIVE HUMAN RESOURCE WITH ETHICAL SENSE, CAPABLE OF MEETING THE CHALLENGES OF THE ADVANCING SOCIETY

GOAL

TO DEVELOP COMPETENT, SELF-RELIANT AND TECHNO-SAVVY PROFESSIONALS WITH ADVANCED ENTREPRENEURIAL SKILLS THROUGH KNOWLEDGE BASED LEARNING PROCESSES, AND TO IMBIBE IN THEM A PASSION FOR TEAM WORK AND A YEARNING FOR PERFECTION

QUALITY POLICY

TO PROVIDE THE QUALITY EDUCATION IN THE VARIOUS FIELDS OF ENGINEERING, SCIENCE, TECHNOLOGY, MANAGEMENT, COMPUTER APPLICATION AND PHARMACY BY IMPARTING THEORETICAL AND PRACTICAL KNOWLEDGE TO STUDENTS AND TO ENABLE THEM TO COMPETE AND EXCEL IN THEIR RESPECTIVE FIELDS IN NATIONAL AS WELL AS INTERNATIONAL SETTINGS

CHAIRMAN'S MESSAGE

The emergence of New India has created a palpable need for a large number of professionally trained young men and women having expertise in all fields, with the hallmark of adaptability, quality consciousness, discipline and commitment, to boost the country's economic growth.

Keeping the above need in mind, the Institute of Foreign Trade and Management was established in the year 1998 as a centre of quality education, offering undergraduate and postgraduate courses in the field of Management, Pharmacy, Computer Applications, and Engineering & Technology at the College of Engineering & Technology. The Institute is affiliated to Uttar Pradesh Technical University, Lucknow and is approved by All India Council for Technical Education (AICTE), New Delhi. A number of courses of the Institute have also been accredited by AICTE in the mean time. In this short span, the Institute has emerged as a pioneer in the field of professional education and research, with the sole objective of developing quality executives, engineers, scientists, and researchers. In addition to the courses mentioned, the Institute is having an ambitious plan to establish a Medical College in the campus in the near future.

I am proud of what we have achieved within a short time. I look at the future with optimism and confidence. I urge you to visit the campus, if possible, and witness for yourself how this institute is an institution with a difference. I am sure that the time you spend here will not only be rewarding but memorable for you. I welcome you to join and experience the uniqueness of IFTM.

Rajiv Kothiwal

MANAGING DIRECTOR'S MESSAGE

All good institutions have people with ideas, thoughts and creativity behind them. The institutions, which stand out from amongst the best, are established by people who have, in addition to the above, a vision. Institute of Foreign Trade and Management (IFTM) is one such Institution where the endeavor of its founder, Late Shri Onkar Saran Kothiwal, and all people actively involved, is to make it one of the best in the country. IFTM is one of those few institutions which have carved out a niche for themselves among the most progressive institutions in the country.

The Institute has an excellent core faculty, coupled with high-profile visiting faculty from the premier institutes/universities of the country and from the corporate world. At IFTM, everyone's mission is to develop the all-round personality of the students by making them not only excellent professionals but also good persons of strong character and moral integrity with the understanding and regard for human values and pride in their heritage and culture, and a yearning for perfection.

At IFTM, students and faculty experience an open-ended and free-flowing academic and professional environment of intellectual enquiry, technological studies, extra-curricular activities and self-development. All of us, the founders, the mentors, the faculty members and well wishers of IFTM are enthused with the zeal to open all avenues to suit the needs, requirements and ambitions of every student entering the portals of this Institute.

It is my great pleasure and honour to invite you to join the IFTM family for a memorable journey of quality education, training and learning that will open for you excellent career prospects in emerging areas of Management, Pharmacy, Computer Applications, and Engineering and Technology.

R. M.Dubey

BOARD OF GOVERNORS

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(Ex-Officio)

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Member
Kanpur
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Member-Secretary

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ADVISORY BOARD

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Mechanical Engineering Department, BHU
(Formerly Professor, IIT-Kharagpur)

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Ex-Vice-Chancellor,
Lucknow University

Dr. SK Singh

Professor Faculty of Management Studies
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Mr. Ramesh Singh

Vice President (HR)
TEVA API India Ltd. Gajraula
J. P Nagar

CAMPUS AND ITS LOCATION

The Institute residential campus is situated at Lodhipur in Moradabad, Uttar Pradesh, internationally known as the Brass City of India. The campus is at a distance of 12 km from Moradabad Railway Station on Lucknow-Delhi National Highway-24. At a distance of around 140 km from Delhi, the city of Moradabad is well connected to Varanasi, Allahabad, Kolkata, Delhi, Amritsar, Mumbai and many other major cities of the country, besides Delhi, by direct Railway services and road. The nearest Domestic and International Airports are at Delhi, which are easily reachable by railway/road from Moradabad.

COURSES

Course	Duration (in Years)	Intake
Department of Pharmaceutical Chemistry		
B.Pharm	4	60
M.Pharm (Pharmaceutical Chemistry)	2	18
Department of Pharmacognosy		
M.Pharm (Pharmacognosy)	2	10
Department of Pharmaceutics		
M.Pharm (Pharmaceutics)	2	10
Department of Management Studies		
Master of Business Administration (MBA) (Marketing, Finance, IT and HR)	2	180
Department of Computer Applications		
Master of Computer Applications (MCA)	3	60

ADMISSION

Counselling

For MBA, MCA, M. Pharm, B. Pharm courses, admissions are through a common entrance test conducted by Uttar Pradesh State Entrance Examination (UP-SEE), followed by counselling, conducted by Uttar Pradesh Technical University (UPTU), Lucknow.

Management Seats

15% seats are filled up at the institute level against the management quota.

Lateral entry

The Uttar Pradesh State Entrance Examination implements the direct admission to 2nd year in B.Pharm for diploma holders with minimum 60% marks in aggregate.

Vacant seats

The vacant seats in all the courses are directly filled up by the management as per the directives of the State Government of Uttar Pradesh.

NRI Seats

The NRI seats are filled up as per the directives of the State Government of Uttar Pradesh and concerned Entrance Test conducting agency.

Scholarship

GATE qualified students are eligible for the award of scholarship as per AICTE norms.

Other relevant information

Notwithstanding the above, further information on admission may be seen, for the sake of completeness, in the Website of Uttar Pradesh Technical University, Lucknow (www.uptu.ac.in) on www.upsee.nic.in

Fees

Annual Fee	As per the directives of Government of Uttar Pradesh
Exams or Enrolment etc	As per the directives of Uttar Pradesh Technical University, Lucknow
Registration/Hostel/Bus Charges	As per the directives of the Institute
Alumni Life Membership (One-Time Payment)	To be adjusted out of the security money as per the Uttar Pradesh Technical University, Lucknow and the Institute norms

COLLEGE OF PHARMACY

The College of Pharmacy, established in 1999, aims to inspire intellectual passion, curiosity and an enterprising spirit to install self-directed learning and adaptability to rapidly changing global economy. It is well equipped with the latest equipments and boasts of highly qualified and dedicated staff. The College has established a dignified national image in a short span of time due to the high academic standard and strict discipline it maintains. It offers courses to 300 students every year from all over the country leading to the undergraduate (B. Pharm) and the postgraduate (M. Pharm) degrees in Pharmacy. Both B. Pharm and M. Pharm Courses of various specializations are approved by AICTE. The sanctioned intake of the undergraduate and postgraduate courses is: B.Pharm-60, M.Pharm (Pharmaceutical Chemistry)-18, M.Pharm (Pharmacognosy)-10, and M. Pharm (Pharmaceutics)-10. The courses are affiliated to Uttar Pradesh Technical University, Lucknow. The B. Pharm course is also approved by the Pharmacy Council of India, New Delhi (PCI). The B. Pharm course is accredited by the National Board of Accreditation, AICTE, New Delhi.

LABORATORIES

DEPARTMENT OF PHARMACEUTICAL CHEMISTRY

The Department is fully equipped with up-to-date laboratories as per Uttar Pradesh Technical University and AICTE norms.

Some of the sophisticated equipments that the department possess are: HPLC (Shimadzu), IR (Shimadzu), UV-Visible spectrophotometer, Auto titrator, Rota Evaporator etc. The Department has recently started to construct the Silicon Graphics Interface for research in the field of Computational Biology and Computer Aided Drug Design. The following laboratories are attached to this Department:

- Pharmaceutical Chemistry Lab-I
- Pharmaceutical Chemistry Lab-II
- Pharmaceutical Analysis and Bio-Chemistry
- Central Instrumentation Facilities
- Pharmaceutical Chemistry Lab for the M. Pharm programme
- Research and Dissertation Lab for the M. Pharm programme

DEPARTMENT OF PHARMACEUTICS

The Department is provided with modern instrumentation, like 6-cup USP model Dissolution Apparatus, Tablet machine, Stability chamber, Emulsifier, Laminar-Flow System, BOD incubator, Aseptic Room, High speed cooling centrifuge, Homogeniser etc. The following Laboratories are attached to this Department:

- Pharmaceutics Lab I (Unit Operation and Pharm. Tech.)
- Pharmaceutics Lab II (Physical Pharmacy)
- Pharmaceutics Lab III (Industrial Pharmacy)
- Pharmaceutics Lab IV (Micro-Biology & Bio-Pharmaceutics)
- Pharmaceutics Lab for the M. Pharm programme
- Research and Dissertation Lab for the M. Pharm programme

DEPARTMENT OF PHARMACOGNOSY

The Department has instruments such as High Resolution Microscope with Photo Documentation Facility, Microtome (manual, automatic, vibratome), Furnace and Advanced Chromatographic Technique, Rotary Evaporator, HPTLC, High-Speed Centrifuge (16000 rpm) etc. Besides, HPLC (Shimadzu), IR (Shimadzu), and UV-Visible spectrophotometer are also available as Central Instrumentation facilities. The following Laboratories are attached to this Department:

- Pharmacognosy Lab I
- Pharmacognosy Lab II for the M. Pharm programme
- Microscopy Section for the M. Pharm programme
- Research Lab/Dissertation Lab for the M. Pharm programme

DEPARTMENT OF PHARMACOLOGY

The Department is equipped with histology facility, plethysmometer, analgesia meter, convulsion meter, PCR, Gel Documentation, Carbon Dioxide incubator, Multi-channel Physiograph etc. Also, the Department possesses an excellent Animal House facility approved by CPCSEA (approval No.: 837/ac/04), Ministry of Environment and Forests, Government of India. The following Laboratories are attached to this Department:

- Pharm Biology Lab
- Pharmacology Lab
- Human Anatomy Physiology and Pathophysiology Lab
- Pharmacology Lab for the M. Pharm programme (Proposed)
- Research and Dissertation Lab for the M. Pharm programme(Proposed)

COMPUTER CENTER

The College of Pharmacy is provided with computer facilities with 24 hrs Internet through RF link. 100 P-4 computers are available for the students and the staff fulfilling the requirement for their classes, courses literature survey and research work, etc.

RESEARCH

The thrust areas are of research and Pharmacological evaluation for discovery of new therapeutically active compounds from natural sources, Drug Design, Receptor Biology, Enzyme Inhibitor Design, Peptide Synthesis and Cancer Chemotherapy.

The faculty members are encouraged to attend national and international seminars, QIP and short-term training. The faculty and students are benefited from collaborative research activities with Indian Veterinary Research Institute (IVRI) (Izatnagar, Bareilly), Central Drug Research Institute (CDRI) (Lucknow) and Department of Pharmaceutics, Institute of Technology, Banaras Hindu University and Department of Medicinal Chemistry, Institute of Medical Science, Banaras Hindu University.

The following faculty members are pursuing their research work for their Ph.D. Degrees.

1. Mr. DCP Singh from Shobhit University, Meerut
2. Mr. A. Verma from U.P. Technical University, Lucknow
3. Mr. Sushil Kumar from Shobhit University, Meerut
4. Mrs Kavita Gholot from BIT, Ranchi
5. Mr. Munesh Mani from NIMS University, Jaipur

Research Papers and Awards:

Faculty member are continuously engaged in publishing research papers in national and international journals and presenting papers at national and international conferences. 40 research paper in International and National journals and 25 research abstracts in different proceedings of conferences have already been published.

Professor P. Chattopadhyay won the award for best poster presentation in National Seminar sponsored by All India Pharmacy Teachers Association at IPER Wardha on 28th January 2006.

Professor P. Chattopadhyay award second best oral presentation in Indian Pharmaceutical Association Conference at New Delhi, April, 2009.

DEPARTMENT OF COMPUTER APPLICATIONS

The Department was established in 2001. The distinction of this Department is in its faculty, which is well qualified. The faculty members work as a team for guiding and motivating the students. The Department has established independent facilities necessary for the computer application education within a building of its own. It has a Departmental library with a stock of adequate number of books, journal, periodicals and magazine of different subject & titles related to Computer Science and Applications.

The Master of Computer Applications (MCA) course provides the necessary theoretical knowledge and practical experience in Computer Science and Applications, to meet the growing manpower requirements of the global software Industry. After the completion of the course, the students become fully competent enough to fit into IT-world as well as be able to carry R&D at prestigious institutions in India and abroad.

Care is taken to see that the students undergo an intensive training on the latest and the stand-alone PCs which provides an ideal platform for bringing out excellent professional software developers, IT-managers, and computer engineers for the IT industry.

LABORATORIES

The Department has five well-equipped laboratories comprising 180 PIV workstations connected by high-speed dual processor servers. All the systems are networked and the individual Laboratories are connected to a central server room. The Intranet facility is available to the students to establish connection with laboratories. The Internet facility is also available round the clock to the student. A separate Internet lab with 30 systems provides 24 hours Internet facility through RF Link at 2 Mbps.

The Laboratories of the Department are

- Programming Lab
- Internet and Web Tech. Lab
- Database and Project Lab-1
- Net and Project Lab- 2
- Linux Lab

DEPARTMENT OF COMPUTER APPLICATIONS

RESEARCH

One of the missions of the Department is to carry out cutting-edge research in the discipline of Computer Science & Engineering and Computer Applications.

The Department has six laboratories equipped with the state-of-the-art computing facilities to support research and teaching activities. A library with more than 9,500 books, 12 International journals and e-journals on Computer Science for the exclusive use of the faculty and students is located on the premises of the Institute/Department.

Thrust Area

Mobile and Wireless Computing:

The mobile and wireless computing research group in the Department conducts research in many areas of mobile and wireless computing, with an emphasis on the design and evaluation of mobile systems, protocols, and applications. The object is to work on cutting-edge technologies and carrying out high-impact research projects. Our projects span a large spectrum: wireless sensor networks, wireless network security, data dissemination, and power aware resource management in mobile computing systems. The protocols, the algorithms, and the systems developed are tested through analysis, simulation and/or implementation.

The scope encompasses

- QoS and Resource Management
- Ad hoc Networks
- Mobile Computing
- Mobility and Resource Management
- Security
- Sensors and Ad hoc Networks
- Wireless LANs
- Wireless Multimedia and QoS Provisioning

Database Management System and Data Mining

The Department Researchers in the databases area focus on data management issues in pervasive computing environments, digital libraries, data integration and interoperability, citation analysis, and large-scale image databases. The scopes are

- Data Warehousing/Information Integration
- Large network-centric Information Management
- Data Mining/Knowledge Discovery
- Sensor Network Data Processing
- Information Security
- Object-Oriented, Temporal & Heterogeneous Databases.
- Multimedia Databases (Image, Video, and Text) Stream/Email filtering/classification

DEPARTMENT OF MANAGEMENT STUDIES

This Department was established in the year 1998 and had been offering the Master of Business Administration (MBA) programme of Rohilkhand University, Bareilly, until 2000 when the Department came under the purview and affiliation of the Uttar Pradesh Technical University, Lucknow. It has now become one of the most reputed centres of education in the field of management studies. The Department has a well-developed infrastructure including a modern computer laboratory, networked to a central server and Internet facility at 2 Mbps. The Department has established an effective industry-institution interaction and executes projects of practical relevance. It organizes workshops and seminars on a regular basis.

LABORATORIES

The Department emphasizes on exposing practical problems to students, and as such takes special care to provide the state-of-the-art computing facilities to students in a well-equipped, air-conditioned Computer Lab, spread over an area of 400 square meters with corporate ambience, equipped with more than 150 Net enabled machines, based on Linux, Windows XP and Windows NT Servers, configured with Software such as C, C++, Visual Studio 6.0, JDK 1.3 and SQL Server.

CENTRE FOR RESEARCH & DEVELOPMENT AND CONTINUING EDUCATION AND OFFICE OF DEAN (RESEARCH)

The Institute sincerely believes that teaching and research are the two sides of the same coin and that the academia has sincere commitments towards building research competence of the country. Motivated by this spirit, the Institute has established this Centre. The Centre is responsible for arranging invited lectures by distinguished teachers and researchers of the country and abroad. The Centre hosts seminars, symposia, and workshops in the Institute. Further, the Centre continuously supports the teachers of the Institute to improve their educational qualification, for instance, by joining doctoral programmes, publishing research papers in peer-reviewed journals, participating in technical conferences and organising such conferences, and by sponsoring visits to national and international research centres and universities for collaborative research. The Centre also motivates the teachers of the Institute to apply for the membership of professional societies in their respective fields of research interest. Though most of the Departments of the Institute have been accredited by AICTE and the remaining departments are going to be accredited soon, the Centre takes the responsibility to monitor the activities of the students and teachers to ensure that the Institute continues to maintain, and never falls short of, the academic and research standards of AICTE. A senior professor of the institute of national and international repute advises the Centre.

Furthermore, it is the responsibility of both the Dean (Research) of the Institute, who is a professor of the Institute and who has acclaimed research contribution in the country and abroad, and his office, to keep a record of the academic and R&D achievements of the Institute, and bring out Newsletters highlighting these achievements.

LIBRARY

The Institute has an air-conditioned Central Library aesthetically designed with a spacious hall, stack-areas and a reading room. It has a rich collection of text and reference books of Management Science, Computer Applications, Pharmacy, and Engineering and Technology concomitant with adequate number of audio-video CDs, project reports, and industry/company brochures, besides annual Department Information Bulletins and quarterly Institute Newsletters. The library subscribes to more than 150 Indian and foreign journals and magazines. Besides, each department maintains a well equipped Departmental Library with a stock of key reference books and monographs, besides the journals of particular relevance to the department concerned.

Besides, the online e-journals such as www.springerlink.com and www.sciencedirect.com are also accessible to students and faculty.

HOSTEL

There are three hostels for boys and one hostel for girls in the campus with a total capacity of 1000 boys and 300 girls. The hostel rooms are equipped with cupboards, chairs, tables, bookshelves, optional STD phone connection, etc. Each hostel is provided with a common room. A weekly laundry/linen service is provided. The hostels are provided with 24-hour electricity and water (hot and cold) supply, purified drinking water and cooperative non-profit mess service for food with utmost hygienic care; the campus canteen/cafeteria is also available during the Institute working hours. The hostel superintendents take care of the boarders in each hostel. The hostel boarders benefit from the other Institute amenities (described under a separate section). The hostel superintendents take care of the boarders in each hostel. Round-the-clock security is provided by professional security personnel.

AMENITIES

The students and staff can avail of the campus facilities/amenities, namely, STD/ISD/PCO Service, Medical Dispensary, Bank, Post Office, Canteen/Cafeteria, Shopping Center, Playground, Gymnasium, Open-Air Theatre, Hobby Clubs, and Meditation Hall.

STAFF RESIDENTIAL QUARTERS

The Institute campus has the residences of Managing Director, Programme/College Directors, Technical Advisors, Faculty members and non-teaching staff. The Hostel Wardens have been provided accommodation in their respective hostels. There is a Guesthouse Complex for the accommodation of external experts. The staff residing in the campus can avail of the campus facilities/amenities such as STD/ISD/PCO, Medical Dispensary, Bank, Post Office, Canteen/Cafeteria, Shopping Centre, Children's Park with all amenities, Playground, Open-Air Theatre, and Meditation Hall. Free 24-hour electricity and water supply is made available to the staff quarters. The Institute also provides free school bus facilities to the children of the campus.

MEDICAL

The Institute provides adequate medical aid to the students and staff at its medical care centre/dispensary, under a full-time medical officer. The Institute also provides ambulance service for the students and staff and takes utmost care in their emergent medical treatment in reputed city hospitals.

INTERNET

Internet Labs are available in each department with 30 systems and a Server provides 24-hour Internet service through RF at 2 Mbps bandwidth.

COMMUTING FACILITIES

The Institute has a fleet of 14 buses plying for the day scholars. The bus service is also available for the students' educational/industrial/placement tours/excursions. Similarly, there is a separate bus service for the teaching and non-teaching staff of the Institute residing outside the campus. Besides, the Institute extends the school bus facility to the school children residing in the campus.

SPORTS, CULTURAL, AND CO-CURRICULAR ACTIVITIES

Sports kits and equipments are available providing the outdoor game facilities for Cricket, Football, Tennis, Basket Ball, Badminton, etc. as well as for the indoor game facilities for Table Tennis, Carom, Chess, etc. In addition, facilities are also available for cultural activities, which are arranged by the students from time to time. Some of the regular events are the inter-departmental football and cricket tournaments, freshers' welcome, art and technology exhibitions, the celebration of the social and National festivals. The Institute supports a Hobby Club for the student

Corporate Relations and TRAINING & PLACEMENT CELL

Since inception, the Institute has remained focused on developing Human Resources of the highest quality, capable of holding their rightful place in today's intensely competitive world. Hence, the Cell has been created and is now under the stewardship of the Director (Corporate Relations) of the Institute. In particular, the Cell provides assistance and guidance to students in their practical training and suitable employment in leading companies/organisations through campus and off-campus interviews. The various services provided by the Cell help students in finding a career, commensurate with their respective skills and interests.

The institute strictly believes in the survival of the fittest and raises the slogan '**keep pace or get replaced**'. The Cell maintains a constant liaison with the various departments of the Institute so that the students receive quality teaching, focused on the emerging trends and technologies, by highly qualified and competent faculty. Further, the centre creates opportunities to the students and teachers of the departments for an extensive interaction with the who's who of the industries and arranges their exposure to the industrial sector, with a view to ensuring that the students receive all-round education and training so that they can adapt with ease to any environment within the country and abroad.

The Cell is aware that the students come to the Institute from varied educational and cultural backgrounds. Hence, the Cell takes special care in interacting with them and helping them develop tolerance and understanding towards each other, making them better team players.

The programmes of the Cell are designed to develop the students' analytical skills, instil inquisitiveness in them to gain new insights, and increase their appetite to explore new frontiers of their field of work. Innovation, leadership and teamwork, extensive research and a global focus, are the foundation on which our students thrive.

The institute has an excellent placement record, with a large number of our alumni/students of the final/pre-final year being picked up by leading MNCs, Indian corporations, academic institutions, and research organisations. While it would be naïve on our part to claim 100 per cent placement as yet, it is our endeavour to achieve this landmark within the next couple of years. Given the intrinsic strength and focused approach of the Cell, we are confident that we will succeed in this goal.

The Cell creates an environment in which both the recruiters and out-graduating students come together on the common platform of the Cell and get the best out of each other. Thus, the Cell arranges the visit of all corporations and organizations to evaluate our young talents, and create a synergy that will drive our Nation to greater achievements.

THE CELL

Constitution of the Committee:

For smooth functioning of the Cell the following Placement Committee of the Cell has been constituted:

- i) Director (Corporate Relations).
- ii) Additional Director (Corporate Relations).
- iii) Professor In charge (Corporate Relations)
- iv) One faculty member each from each Department of the Institute.
- v) One student representative each from the graduating batch of each Department of the Institute.

Responsibility:

The responsibilities of the Corporate Relation Cell are:

- i) Imparting soft skills training, to include personality development (PD), communication skills, group discussions, IQ development and interview techniques to all eligible students
- ii) Preparing 'Placement Brochures' for each graduating batch and despatching them to corporate houses
- iii) Interacting with the corporate houses for the placement of graduating students and Summer Industrial Training of all effected students
- iv) Maintaining a constant liaison with the concerned HR personnel of the corporations visiting the campus and with other institutes in the region for 'off-campus' placements
- v) Keeping all effected students abreast with the latest placement related information
- vi) Regular counselling of students
- vii) Ensuring all necessary arrangements for placement interviews including the readiness of seminar halls and interview rooms, the accommodation, transport and hospitality for company representatives, the office and clerical assistance (computer, photocopier, stationery, etc.) Sending a letter of thanks to all corporations visiting the campus for placement immediately on the completion of the placement interviews
- viii) Sending a letter of thanks to all corporations visiting the campus for placement immediately on the completion of the placement interviews
- ix) Maintaining a record of all students placed in various corporations.

PLACEMENT RULES AND GUIDELINES

- Each student will be allowed a maximum of two offers, until all eligible students are placed.
- Once a student has received two offers, he/she will have to give up one of the offers within 24 hours of receipt of the second offer in writing.
- The company whose offer has been rejected will be informed of the same by the concerned student and the Placement Committee. The company will be requested to make a fresh offer to one of the other students short listed/put in place.

Our Recruiters

Infosys	BirlaSoft	TCS	Polaris
Religare Securities	Sansera Engineering	Mahendra & Mehndra Ltd.	Biotech Park Lucknow
A.C Brother Lakhani	Ganesh Polytex Ltd	Indian Institute of Job & Training	Pasupaty Acrylon Ltd
ACME Tele Power	HariHar Biotech	Jenrich, Karvey	Raunaq Automotive
Amcure Pharmaceutical	HCL Infosystem	Securities Ltd	Reliance Money
Birla Power Solns. Ltd	Hunter Electronic	Kortek Electronics	VHB Lifesciences
4C Plus	ICICI	Kotak Securities	Sanik Enterprises
Convergys	IDBI	L&T Infotech	Sarvesh Chemical
Daksh Enterprises	India Infoline	Marina, Dubai	SNS Solutions
Galaxy Overseas	India Mart	Nagar Communication	U.S Foods & Oxygen
Videocon	Win Medicare	Yes Bank	Valle Soft
Satyam India Ltd	Airvana Networks	Computer Sciences Corp.	Coca Cola Pvt. Ltd

ALUMNI ASSOCIATION

The Institute has an Alumni Association since the inception of the institute. Over the last 12 years, more than 1000 professional technocrats, pharmacists, managers, bankers, financiers and entrepreneurs have been inducted into the Association and have rendered active support to it. This number will continue to grow. (The alumni and other bodies can register online with the Alumni Association).

The institute recognizes its alumni as important stakeholders. The Institute immensely benefits from the enormous support it receives from its alumni.

The alumni advise and extend financial and technical support to the institute, suggest emerging research areas to focus on, and offer relevant career advice. They also provide support to the training and placement of students, fund R&D projects and extend technical advice in executing projects funded by other agencies.

Contact

Dr. Aditya Sharma

Additional Director (Corporate Relations)

Institute of Foreign Trade and Management

IFTM Campus, Lodipur Rajput, Delhi Road

Moradabad-244001 (UP) India

Cell: 09760075801

Phone: +91-591- 2223068

+91-591-2360817

Fax: +91-591-2360818

Email: ntp.iftm@gmail.com

Admission

Mr. K P Singh, Admission In-charge

Institute of Foreign Trade and Management

IFTM Campus, Lodipur Rajput, Delhi Road

Moradabad-244001 (UP) India

Cell: 09411029918

Phone: +91-591- 2223068

+91-591-2360817

Fax: +91-591-2360818