

Corporate -Academia Alliance Cell

About

We introduce ourselves as one of the pioneer Institutes of North India where we provide the quality education in various fields of Engineering, Management, Computer Applications and Pharmacy by imparting theoretical and practical knowledge to the students to enable them to compete and excel in their respective fields in National as well as International environment.

The corporate world experiences a vast gap between theoretical knowledge of the technocrats we produce and corporate requirement. Keeping this in our view, we are putting our efforts to take initiatives as an academia to fill this gap with the help of corporate world. We have constituted an Academia – Corporate Alliance Cell as one of the wing of our “Corporate Relations and Training & Placement Cell”. The Cell is actively engaged in achieving its objective to bridge the gap between the Academia and Corporate.

The Corporate may help us by orienting our faculty members and students to the various emerging areas and we hope that these efforts will surely result in the success by producing the deployable and industry ready product for the Corporate.

Courses

Courses at College of Engineering & Technology [CET] , IFTM Campus, Moradabad	Courses at Institute of Foreign Trade & Management [IFTM], Moradabad
Undergraduate Courses	Undergraduate Courses
Bachelor of Technology (B.Tech) in	Bachelor of Pharmacy [B.Pharm] *#
Computer Science and Engineering*	Post Graduate Courses
Electronics & Communication Engineering*	Master of Business Administration [MBA]*
Information Technology*	Master of Computer Applications [MCA]*
Biotechnology	Master of Pharmacy [M.Pharm] in
Mechanical Engineering	Pharmaceutical Chemistry
Post Graduate Course	Pharmacognosy
Master of Business Administration [MBA]	Pharmaceutics

All courses are recognized by AICTE New Delhi and affiliated to UP Technical University, Lucknow.

* Accredited by National Board of Accreditation [NBA – AICTE], New Delhi

Approved by Pharmacy Council of India [PCI], New Delhi

Objective

The main objective of the Corporate – Academia Alliance is to make a platform with the mutual co-operation and co-ordination between Academia and Corporate where we may become able to produce the technocrats who can keep pace with fast changing requirements of the corporate world.

These alliances will give mutual benefit to both the Corporate and the Institutions by augmenting their curriculum with appropriate modules as per corporate need. Getting corporate exposure by training and interacting with corporate experts will benefit the faculty members and students. The faculty and students of the academic institutions may initiate collaborative research and may also generate some revenue by consultancy and research & development activities. The academic institutions will also be benefited in getting the brand name of association with the corporate. The efforts in this direction by the Academia will be recognized with great exposure to industries and hands on experience on the latest and updated technology. The institutions will get high-quality stuff and will be able to produce excellent technocrats, pharmacists, entrepreneurs, managers, and researchers.

The industry will get deployable product, which helps to enhance the quality and productivity of the corporate which may also help in reducing the training cost of the industries.

Opportunities

1. Mapping of Industrial tools with the University curriculum as beyond curriculum.
2. Lectures by the Industry Experts.
3. Training on latest tools/ technology as per Industrial requirement.
4. Internship/ Industrial training for 6 to 12 months of the students in industry.
5. Industry sponsored final year projects.
6. Collaborative research & development projects at Institute/ Corporate for faculty members /students.
7. Final year Industry sponsored Projects for students at Institute
8. Summer / Winter School for Faculty members / Students at Corporate
9. Industrial tour for Students
10. Soft skill training at Institute by Corporate Experts
11. Annual Corporate Meet (Academia- Corporate Meet)
12. Faculty Development Programme (FDP) at Institute with the help of Corporate Experts
13. Final Placement of Students
14. Bilateral Faculty exchange programme- getting professionals from corporate as visiting faculty or adjunct professors and deputation of faculty to industry to get corporate exposure.
15. To set up Innovation Centers and Centers of Excellence.
16. Services to corporate - Institute can provide services to corporate such as
 - a) Institutional Library and e-resources.
 - b) Institutes Research information.
 - c) Institutes Laboratory facilities.
 - d) Corporate and Academia may set up common facilities for better Corporate- Academia bridge.
17. Signing MoUs between Corporate and Academia

Planning and Implementation

STEP 1. Corporate -Academic Alliance Proposal

STEP 2. Identifying the area (s) for Alliance

STEP 3. Formal and final discussion

STEP 4. Formal Memorandum of Understanding (MoU)

Infrastructure and Support

Infrastructure

1. Class Rooms & Tutorial Rooms
2. Seminar Hall
3. Laboratories
4. Interview Rooms

Man Power

1. Faculty Members
2. Lab Instructors
3. Lab Technicians

Technical Support System

1. Internet with 2Mbps
2. All major equipments
3. Servers
4. Computers
5. Licensed Software
6. Library/ e-Journals
7. Audio-Video Lectures

Contact

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